



Supporting Our Local Military &
Their Families Since 1946

MILITARY TRIBUTE PROGRAM



as of 03.25.26

FREQUENTLY ASKED QUESTIONS

How can I donate and pay tribute to a service member? Go to <https://norrispenrose.givingfuel.com/pikes-peak-or-bust-rodeo-military-tribute-program-2026> or scan this QR code:



You will receive an email receipt when your payment is processed.

Are donations tax deductible? The Pikes Peak or Bust Foundation is a 501 (c)(3) charitable organization (tax EIN 84-1589318), as such, donations are tax-deductible, in compliance with current tax law.

How do I provide information for the Tribute banner boards? Once we receive your donation, someone on our MTP team will follow up with you via email about our Tribute boards.

How will individuals, families or units be listed on the Tribute banner boards? We will be listing numbered units first, in numerical order, with the associated branch for each unit. All named units will be listed alphabetically by unit name, followed by the branch. Individual and family tributes will be listed alphabetically by last name (displayed as FIRST NAME, LAST NAME, BRANCH; or FAMILY LAST NAME i.e. Smith Family, U.S. Air Force for example).

Where will the large Tribute banner boards be displayed? The Tribute banner boards will be placed prominently along the north fence line on the grounds of the Norris

This is a program of the Pikes Peak or Bust Rodeo. Donations can be made through the Pikes Peak or Bust Foundation, a 501 (c)(3) organization. The tax EIN is 84-1589318.

Norris Penrose Event Center, PPOBR Military Tribute Program, 1045 Lower Gold Camp Road, Colorado Springs, CO 80905



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Penrose Event Center during the full week of the NFR Open at the Pikes Peak or Bust Rodeo, 14-18, 2026. This location has easy access for anyone attending the Rodeo to see, appreciate and take photos of. This is also an ideal location for onsite media for their broadcasts.

What happens when you receive several donations for an individual, family or unit? For multiple contributions for an individual, family or unit, we will be listing stars under those listings indicating the number of donations made (two donations in someone's name = two stars; three donations in someone's name = three stars, and so on.) Same for multiple donations paying tribute to a family or unit.

Will my tributes all be together? No, each person, family or unit will be listed separately. Multiple contributions for a person, family or unit will be indicated with stars under that listing. Two donations in someone's name = two stars and so on.

Can I indicate the rank of someone I wish to pay tribute to? We plan to have the person's name and military branch listed, or family and branch/or branches. We will not be including rank.

Will my name appear with the person, family or unit I am paying tribute to? All donor information will be behind the scenes in our records and will remain private. Our goal is to feature those we're paying tribute to.

Is this an annual program? Yes, it is. We plan to continue this program each year. It brings our mission to support our local military and their families to the forefront with a specific benefit for them to enjoy, while shining a light on those who have served or who are serving.

Do I get to pick the family receiving the Rodeo Experience Package? We will be working closely with each installation's point of contact to make sure the Rodeo Experience Packages go to those who would not otherwise be able to afford the event. This preserves the privacy of the families receiving the packages.

I have other questions that aren't answered here – who do I contact? For questions about this program, please email supportmilitary@ppobf.org

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