



JULY 14-18, 2026

PRESENTED BY  JOHN DEERE

Vendor Contract

This vendor agreement (“Agreement”) is made and entered into by and between the Colorado Springs Rodeo Association, Inc. d/b/a the Pikes Peak or Bust Rodeo (“PPOBR”) and

.....
 (“Vendor). In consideration of the mutual covenants and agreements set forth in this Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows.

- (1) **Scope of Services.** Vendor will provide certain services/sell such products as set forth in this Agreement during the 2026 NFR Open at the Pikes Peak or Bust Rodeo (“Rodeo”) to be held at the Norris Penrose Event Center from July 14-18, 2026.
- (2) **Term.** The term of this Agreement shall begin on the date provided below and continue through July 19, 2026. Vendor’s booth must be broken down and removed from the premises by no later than 4:00 p.m. on Sunday, July 19, 2026, provided that exceptions for later teardown may be arranged in advance with PPOBR.
- (3) **PPOBR Obligations/Responsibilities.** PPOBR shall provide Vendor the following:
 - (a) One vending booth within the prescribed vendor area. Vendor will be advised of booth location after this Agreement is received and processed.
 - (b) Vendor will receive either a 10’x10’ or a10’x20’ booth at Vendor’s option. No tables, chairs, pipe or drape will be provided by PPOBR.
 - (c) Two by-name access passes per Rodeo performance.
 - (d) One parking pass per Rodeo performance.
 - (e) Electricity to the booth, provided that Vendor must notify PPOBR at the time Vendor signs this Agreement if Vendor requires more than one 110 volt outlet. Depending upon Vendor’s needs, an additional charge of \$50 may apply.
- (4) **Vendor’s Obligations/Responsibilities.** Vendor shall:
 - (a) Operate the booth and maintain it as open for business from 3:30 p.m. through 9:30 p.m. on Tuesday through Thursday and from 9:00 a.m. through 9:30 p.m. on Friday and Saturday (or, in each case, until one-half hour after each Rodeo performance concludes, whichever is later). During these hours of operation, Vendor shall have at least one person operating the booth.
 - (b) If the booth is located in the Fan Zone, have at least one person operating the booth from 3:30 p.m. through 7:30 p.m. on Tuesday through Thursday and from 9:30 a.m. through 7:30 p.m. on Friday and Saturday (or, in each case, until one-half hour after the beginning of each evening performance, whichever is later).
 - (c) Vendor may begin setting up on July 11, 2026 from 8:30 a.m. to 4:30 p.m.
 - (d) Submit a completed and signed copy of this Agreement, payment, proof of insurance, a copy of a current Colorado sales tax license, proof of City of Colorado Springs sales tax registration, and a copy of a current Colorado State Food License and Food Event Permit (if applicable).
 - (e) Insurance. Vendor shall obtain an provide proof of insurance consisting of a comprehensive general public liability and property damage policy, including personal and bodily injury in the amount of \$1 million per each occurrence, property damage in the amount of \$300,000 per occurrence, and aggregate property damage in the amount of \$1 million. The insurance policy(ies) shall name the Colorado Springs Rodeo Association, Inc. d/b/a the Pikes Peak or Bust Rodeo, the Norris Penrose Event Center, NPEC, LLC, the Pikes Peak or Bust Foundation, the Norris Penrose

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Vendor Contract, continued

Legacy Foundation, and the Professional Rodeo Cowboys Association, their officers, directors and employees as additional insureds. Liability insurance may be available through Wells Fargo. Contact the Vendor Chairman for details.

(f) Vendor Fee. Vendor shall pay PPOBR: \$750 for a 10'x20' space located in the Fan Zone; or \$500 for a 10'x10' space located in the Fan Zone. **Note: all Arena spaces are sold out as of 4/28/26.**

(5) **Independent Contractor.** Vendor understands and agrees that Vendor is an independent contractor for purposes of this Agreement and that Vendor is not an employee of PPOBR or any of its affiliates. Accordingly, Vendor understands that PPOBR will not provide medical or other insurance to Vendor, nor will PPOBR deduct or withhold any payroll or other taxes from payments made under this Agreement. Vendor shall be responsible for all sales taxes on all sales.

(6) **Fees.** Vendor shall pay PPOBR fees as follows (select as appropriate):

\$500 for 10'x10' space in Fan Zone

\$750 for 10'x20' space in Fan Zone

\$350 is due for arena booth space and \$250 is due for Fan Zone booth space upon signing of this Agreement.

(7) **Key Products.** If Vendor is selling goods (e.g., clothing, hats, arts/crafts, etc.), the principal goods Vendor wishes to offer are:

Product:

Product:

Product:

(8) **Information/Advertisers.** If Vendor wishes to provide information/advertising for an activity or vent (sports groups, riding clubs, etc.), the activities/events are:

Activity/Group:

Activity/Group:

(9) **Employee List for Credentials (Badges).** Listed below are the names of Vendor's employees who will operate Vendor's both during the Rodeo.

Employee:

Employee:

Employee:

Employee:

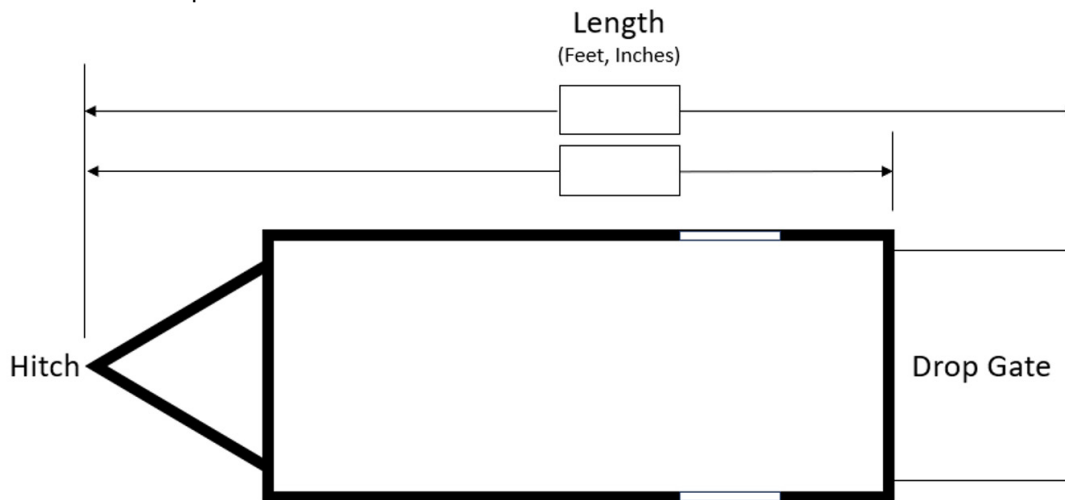
Employee:

Employee:

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Vendor Contract, continued

(9) **Trailers.** If Vendor intends to operate from a trailer, Vendor shall provide the trailer dimensions and related information requested below:



Driver Side Opening? Yes No (Check One)

Passenger Side Opening? Yes No (Check One)

Power Requirements:

Do you have your own power supply (tent or trailer)? Yes No (Check One)

If No, will you require power? Yes No (Check One)

What are your power needs? 20amp/110V 50amp/220V (Check One)

This Agreement contains the entire understanding and agreement between the parties and shall be effective when signed, physically delivered, emailed to Robert Dunn at vendor.chair@pikespeakorbust.org, or mailed to Robert Dunn at 4595 Whimsical Drive, Colorado Springs, CO 80917-3318.

Vendor _____ Pikes Peak or Bust Rodeo
By: _____ By: Robert Dunn _____
Date: _____ Date: _____

Vendor Contact Information:

Print Name:
Company:
Address:
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Phone: