

**NFR**  
**OPEN**

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at  
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PIKES PEAK OR BUST  
**RODEO**

**JULY 8-12,**  
**2025**

# Before You Head Out to the Rodeo...

## HELPFUL VENUE AND EVENT INFORMATION

### Tickets

#### ***Buying early and online saves you time and money!***

Be sure to bring your printed ticket or your mobile device if you've downloaded your purchase. Your printed ticket or mobile device can be scanned at the gate. Tickets are available for onsite purchase, first-come, first-served. Many performances sell out in advance so buying early is the best way to go. Once you enter the arena, you'll be "stamped" so you can move back and forth between the arena and the grounds prior to the performance. All of the Rodeo performances take place at Norris Penrose Event Center, located at 1045 Lower Gold Camp Road, Colorado Springs, Colorado.

### Those needing assistance

Designated seating for those needing assistance is available and allows for ONE additional seat for the person assisting the handicapped individual. Making your purchase early is key.

Handicapped parking is also available on a first-come, first-served basis. Golf cart transportation is available if needed, but please arrive early and allow extra time. Much of the venue at NPEC is outside so dress and plan accordingly. Our Colorado weather is not very predictable.

Pikes Peak or Bust Rodeo volunteers are here to help. Please check in with one of our volunteers so we can help you get to your seats safely. ***Look for the folks in the red vests!***

### Grounds entry

Your optimal entry route depends on if you are attempting to park in the Premier Lot, the Standard Lot or the Cash Lot. Please [click here](#) to review our Parking Map and determine which entry point will work best for you (21st Street or 8th Street). Arrive early and enjoy the PPOBR Fan Zone!

### Parking

**All fan parking at the venue is now PAID PARKING.** Valid passes are required to park in the **Premier** and **Standard** lots and must be acquired while purchasing tickets. Vehicles without permits may be towed.

The **Cash Lot** is available for onsite parking on a first-come, first-served basis without requiring a prepaid pass. This lot is **CASH ONLY**. Spaces are limited and will fill up fast! Review our [Parking Map](#) for entry routes and more detailed information.

### Offsite shuttle service

Our FREE shuttle service is the easy, stress-free way to go, with free garage parking at Costilla and Tejon and a quick shuttle ride to the Rodeo—and we'll bring you back to your car after the Rodeo or some fun in the Coors Roadhouse Saloon! For shuttle schedule and more details, [click here](#).

### Strollers, walkers and car seats

Strollers, walkers and rollators are allowed in the gate and can be used while walking around the grounds (inside and outside the gate), but they **must** be checked in at Stroller Check-In/Guest Services before going to your seats. Strollers are not allowed in the seating area for safety reasons. This includes full-size strollers and umbrella strollers. Car seats must also be checked with Guest Services, or a ticket may be purchased if you would like to have the car seat in the stands with you. Stroller and car seat check-in is a free service, and strollers and car seats are covered and never left unattended.

### ATMs

There are ATMs located at various places on the grounds of the Norris Penrose Event Center. Please see the grounds map for details or check with your nearest Pikes Peak or Bust volunteer for assistance once onsite.

# Before You Head Out to the Rodeo...

## First aid

We hope you won't need it, but just in case, AMR is here to help. These trained professionals will be on property throughout the Rodeo, located on the southeast side by permitted parking.

## No smoking

Norris Penrose Event Center is a non-smoking facility. No smoking is allowed within the fenced area, arena, restrooms, or any other public areas within the fence. There are three designated smoking areas outside the fence – one on the northeast side, one on the southwest side and one on the southeast side.

## Feed Lot

Enjoy a delicious BBQ meal including meats, sides, dessert, and drink for only \$16/adult and \$8/child (12 and under). The Feed Lot tent is located outside the arena in the Fan Zone, with plenty of tables and chairs so you can sit and relax for a bit.

## Activities

There's much to do before the Rodeo. Get there early and enjoy mutton bustin' try-outs, the petting zoo, the bounce house, pony rides, and more. Kick back and enjoy the Beer & Wine Corral! We'll also have live music on the Fan Zone stage before the matinee and evening performances on Friday and Saturday only. Lots of vendors will be there too so beat the rush, get in, get parked and have fun! The grounds open at 4:00 p.m. for evening performances and at 10:00 a.m. for Friday and Saturday matinees.

Plan to stay after the Rodeo to enjoy a cold Coors and live music in the Coors Roadhouse Saloon. No cover charge!

## Schedule

Evening performances start promptly at 7:00 p.m. Matinees start promptly at 12:00 p.m. Grounds open at 4:00 for evening performances and at 10:00 a.m. for matinee performances. Gates open at 5:00 p.m. for evening performances and 10:30 a.m. for matinees. Our local military are honored at each performance.

## Bottled water, other drinks, and snacks

Unopened plastic bottles of water are allowed, and are refillable once empty. No open beverages of any kind will be allowed. No outside snacks are allowed on the grounds nor in the stadium. There are plenty of places to get a bite to eat and something to drink. Vendors and concessions staff are waiting to take your order!

## Camera policy

No film or video camera equipment is allowed within the gates. Media representatives must register in advance with the Rodeo's PR Director.

## Security

Pikes Peak or Bust Rodeo has security at every performance. The Rodeo reserves the right to search any bags of any kind, at any time. Keeping our fans and contestants safe is our top priority. The security staff consists of off-duty law enforcement professionals, military volunteers, and other highly trained men and women.

And last but not least, get ready to have fun! You won't want to miss a minute of the action! This family-friendly event is ideal for fans of all ages.

Never been to the Rodeo? Well, the Pikes Peak or Bust Rodeo is the best one to start with.

***See you there!***