

From 21st Street

From 8th Street

PREMIER LOT ENTRY
Enter from 21st Street and head east on Lower Gold Camp Road.

STANDARD AND CASH LOT ENTRY
Enter from 8th Street and head west on Lower Gold Camp Road or Moreno Avenue.

CASH LOT
\$20 pay-to-park
Not pre-paid - CASH ONLY!

PREMIER Prepaid Parking
\$30 advance buy with ticket purchase

STANDARD Prepaid Parking
\$10 advance buy with ticket purchase

Fan Zone

Main Gate

Hank's Club Parking

Norris Penrose Event Center








Reserved

VIP Parking*

Volunteer & Vendor Parking

Indoor Event Center

LEGEND:

-  PARKING ENTRANCES
-  FRONT ENTRANCE
-  WHITE ARROWS SHOW MAIN ROUTE
-  PREMIER PREPAID PARKING ROUTE
-  PEDESTRIAN CROSSINGS TO MAIN GATE AND FAN ZONE
-  RIDESHARE PICK UP/DROP OFF
-  SHUTTLE BUS PICK UP/DROP OFF

IMPORTANT INFORMATION

All fan parking on the venue grounds is now PAID PARKING in 2025. Valid passes are required to park in the PREMIER and STANDARD lots and must be acquired while purchasing tickets. Vehicles without permits may be towed.

The Cash Lot is available for onsite parking on a first come, first served basis without requiring a prepaid pass. This lot is CASH ONLY. Spaces are limited and will fill up fast!

SHUTTLE BUS HOURS

Tues 7/8, Weds 7/9, Thurs 7/10:
4:00 pm to Midnight

Friday 7/11 and Saturday 7/12:
10:00 am to Midnight

Shuttles run continuously and will pick up/drop off every 15-20 minutes

NFR PIKES PEAK OR BUST
at the OPEN RODEO
JULY 8-12, 2025

PARKING DIAGRAM

GENERAL

* VIP parking is for permitted vehicles ONLY. Vehicles without permits may be towed.

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