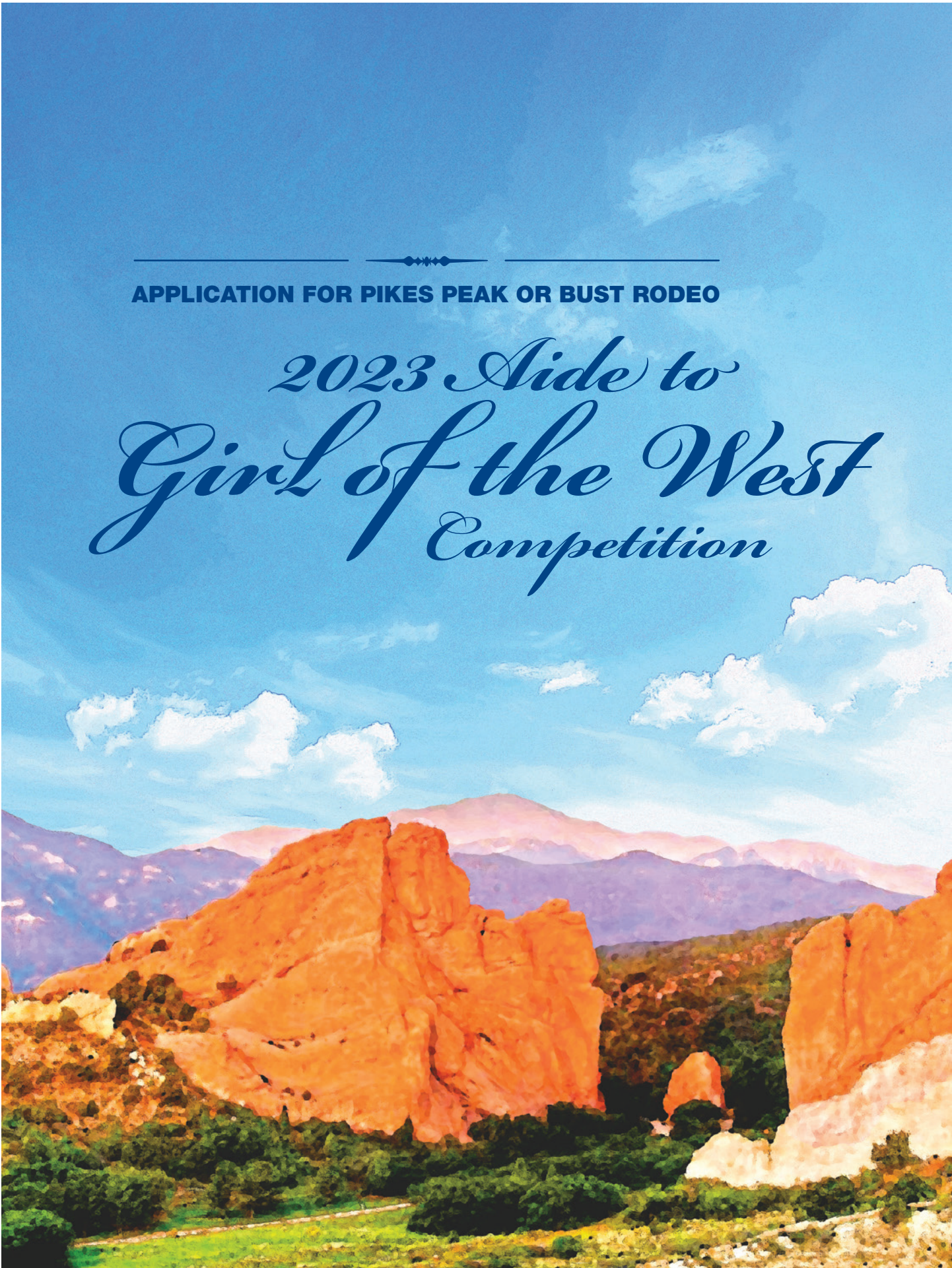


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**APPLICATION FOR PIKES PEAK OR BUST RODEO**

*2023 Aide to  
Girl of the West  
Competition*



# Pikes Peak or Bust Rodeo Royalty Contest

*Sponsored by*  
**THE PIKES PEAK OR BUST RODEO**

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**CHAIRPERSON**  
CORLISS PALMER

## **Girl of the West Committee Members**

*Scheduling/Official Escort*  
Corliss Palmer

*Assistant*  
Sharon Iverson

*Seamstress*  
Heidi Isaac

*Equipment*  
Bob Brenner

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## **WHAT DOES IT MEAN TO BE GIRL OF THE WEST**

The **Girl of the West** represents the **Pikes Peak or Bust Rodeo** during her reign. She promotes the Pikes Peak region and the rodeo by making numerous appearances within the region and out of town. She is always accompanied by her Aide and an escort.

## **WHO IS THE GIRL OF THE WEST**

The **Girl of the West** and her Aide are young women who represent the West through their horsemanship ability. They symbolize the youth of our region who wish to further promote the **Pikes Peak or Bust Rodeo**, and in so doing, promote the western way of life and the ideal western-type American girl. They represent a long tradition of young women who have represented the rodeo as queen since 1922. It offers them the experience of meeting many people through public appearances at the numerous civic organizations, military installations, and other rodeos and parades in the state.



# Girl of the West Selection Requirements

1. At the time of the competition, each applicant may be entering their senior year in high school but not older than 21 years of age. They must be 18 by May 1 of the year they begin representing the Rodeo.
2. Applications for the Girl of the West must be signed by the applicant if she is 18 or older, or by the applicant, as well as a parent or guardian, if the applicant is under 18 years of age.
3. Each applicant **MUST** have reliable access to the use of a horse and horse trailer for parades or rodeo appearances during her reign.
4. Each application must include a photo that is **5" x 7"** or larger of the applicant in western attire.
5. The **Girl of the West/Aide** must be available for appearances from early May through the end of July.
6. **ENTRY DEADLINE:** All applications must be RECEIVED by Corliss Palmer at her address by **Noon, Friday, July 1, 2022.**
7. After applications are received, finalists for the competition will be selected by the committee. Applicants will be notified by mail or email.
8. The final competition will be held on **Friday, July 15, 2022.**

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## JUDGING OF THE ROYALTY IS BASED ON:

Application	3%
Personality & Appearance	16%
Horsemanship	33%
Interview	24%
Public Speaking	24%

# What the Girl of the West/Aide Will Receive

The Girl of the West and Aide will each receive a custom fit western hat, boots, rain duster, belt, and trophy buckle. They will also receive western outfits for riding and speaking engagements.

If the Girl of the West and Aide complete all of their appearances and obligations to the satisfaction of the committee chairperson(s), they will each be eligible for an educational scholarship to be paid directly to the educational institution upon enrollment after their reign.

The scholarship will be awarded in the amount of \$2,000 to the Girl of the West and \$1,000 to her Aide.

The parents will receive two premium tickets for each Rodeo performance. Tickets for other family members must be purchased through the Rodeo's website at [PikesPeakorBust.org](http://PikesPeakorBust.org).

# Girl of the West/Aide Expectation Statement

As the official representative of the Pikes Peak or Bust Rodeo, I will learn as much as I can about the Rodeo, and I will work willingly to promote the Rodeo and what it represents.

I understand and agree that in order to project the proper image as the Pikes Peak or Bust Rodeo representative, I must act, speak, and dress in accordance to my role any time I am in the public eye. My outfit will be worn in the proper manner during all official appearances on behalf of the Pikes Peak or Bust Rodeo. I agree to wear my hair in a style mutually agreed upon by myself and the Girl of the West chairperson(s) to maintain a consistent image for the program.

I understand and agree that I will not allow any other rider with me on my horse while I am making any appearance representing the Pikes Peak or Bust Rodeo.

I understand and agree that while making appearances as the Girl of the West or Aide, I will stay at the event as long as the escort directs. I agree to attend all appearances scheduled by the program committee. An illness or serious family emergency are the only excuses for absence.

I understand and agree that after my introduction at the performances of the Pikes Peak or Bust Rodeo, I will make any personal appearances that may be asked of me as official ambassador of the Rodeo, which may include, but not be limited to, assisting with clearing cattle from the arena for the timed events, riding as a flag bearer during performances, and walking through the stands greeting visitors.

I understand and agree that the only escort that I will have will be the escort designated by the program committee. This includes any trips that I may take out of town. Only immediate family members may be included with me at any of my appearances.

I understand and agree that the Girl of the West program committee chairperson(s) will make the final decision on type and color choice for the official outfit given to me by the Pikes Peak or Bust Rodeo.

I understand and agree that all expenses of meals and overnight lodging while representing the Rodeo will be paid for by the Pikes Peak or Bust Rodeo program committee.

I understand and agree that it is my responsibility to transport my horse to and from appearances that require a horse, and that any expenses associated with hauling my horse are my own and not that of the Pikes Peak or Bust Rodeo.

I understand and agree I will be responsible for returning any borrowed items from the Rodeo, and if damaged, will repair or replace said items.

I understand and agree the Girl of The West is obligated to return the tiara once her commitment has concluded.

# Girl of the West/Aide Expectation Statement, cont'd.

I understand and agree that because of the demanding schedule (approximately 150 or more appearances) between early May and the end of July, I will not be able to have a job that requires regular hours. Part-time work is acceptable if it does not interfere with my obligation to promote the Rodeo during the months previously mentioned, but must be disclosed and discussed prior to the season schedule.

I understand and agree that, during my reign, I will not be allowed to compete for any other title that would interfere with my duties or appearances as Girl of the West / Aide.

I understand and agree that failure to follow these rules and regulations could result in any or all of the following: forfeiture of the title Girl of the West / Aide, loss of scholarship, and reimbursement to the Pikes Peak or Bust Rodeo for my outfit and any other expenses directly associated with my reign.

I understand and agree that failure to comply with these requirements during the full extent of my reign will put my role in jeopardy. The program committee chairperson(s) and the Pikes Peak or Bust Rodeo Board will make any final determinations about my association with and responsibilities to the GOTW program.

## COMMITMENT

Signing this document confirms a commitment to uphold all the responsibilities listed within this document, and the responsibilities that come with being the Girl of the West. The Applicant commits that she will abide by any rules and regulations put in place by the Pikes Peak or Bust Rodeo Board, or by the Director of the Girls of the West program. Additionally, the applicant acknowledges that if any rules or regulations are broken, it will immediately jeopardize her remaining time as the Girl of the West or Aide.

Committing to the role as the Girl of the West means the applicant is committing to the Pikes Peak or Bust Rodeo, and will work diligently to make this a priority.

**I hereby agree, if I am chosen to be the Girl of the West or Aide to Girl of the West, I will abide by standards set and included in this handbook.**

CONTESTANT \_\_\_\_\_ DATE \_\_\_\_\_

PARENT OR GUARDIAN \_\_\_\_\_ DATE \_\_\_\_\_

(This page must be returned with application)

# Pikes Peak or Bust Rodeo Royalty Application

Name .....

Address .....  
Street City State Zip

Phone (home) ..... Phone (cell) .....

E-mail .....

Parents Name .....

Parents Address .....

Birth Date ..... Age as of 7-15-22 .....

High School ..... Grade Average .....

College ..... Grade Average .....

School activities and honors .....

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Horse's name, color and breed .....

Horse-related activities and honors .....

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Other interest and talents .....

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