

Pikes Peak or Bust Rodeo COVID-19 Response, May 15, 2020

To our sponsors, fans, contestants, contractors, volunteers, and the Colorado Springs community,

We hope you all are healthy and weathering this challenging time. The Board of Directors of the Pikes Peak or Bust Rodeo has continued to hold virtual meetings over the last few months to evaluate this year's Rodeo. At the forefront of every conversation and decision is the safety of everyone involved in our Rodeo. Safety has always been a priority for us, but the COVID-19 pandemic has elevated our focus on health and safety to the highest level possible. Our 'meetings' will be continuing in the weeks ahead so watch for more here on our website and via our social channels.

In order to move as far away as possible from these recent pivotal months where isolation was key, we are moving the 80<sup>th</sup> Pikes Peak or Bust Rodeo to August 19-22, 2020. Ticket sales will be re-launched on June 30, 2020. We are now working diligently to build the highest level of safety protocols for this year's Rodeo. Aspects of our event will change for our protection, but we're looking forward to a time of celebration of the sport of professional rodeo and honoring our local military and their families.

I want you to know we have formed a COVID-19 committee tasked with continuing to monitor and report back on the ever-changing safety recommendations established by the CDC, OSHA, the federal COVID-19 Task Force, the State Health and County Health Departments, City Health officials, and the PRCA. Beyond wearing face masks that cover the nose and mouth, social distancing standards, and regular hand washing, the committee is at work developing standards for everyone attending the Rodeo.

As you know, there is a demographic of people that are at a higher risk of severe illness if they contract the coronavirus. These include but are not limited to people over 65, persons with existing medical conditions such as: chronic lung disease, moderate to severe asthma, severe heart disease, immunocompromised, chronic kidney disease, liver disease, obesity (BMI of 30 or greater), and diabetics or those with borderline diabetes. If you or your loved ones are in this high risk group, for your safety, we ask you not to attend this year's Rodeo. There is nothing more important than your health and safety.

Please continue to take care of yourselves and your loved ones. We'll be in touch soon with more on the Pikes Peak or Bust Rodeo!

Sincerely,

Mike McCoy, PPOBR President