

CINCH
JEANS & SHIRTS
PRESENTS THE



PIKES PEAK OR BUST RODEO

Rodeo Fans and Friends,

I have the unenviable task of passing on that our Rodeo's Board of Directors has voted to cancel the 2020 Pikes Peak or Bust Rodeo due to the on-going COVID-19 crisis. For the first time since WWII, our Rodeo won't be taking place. Please know this was a difficult decision, but one I am confident is in the best interest of the contestants, fans, sponsors, volunteers and our community as a whole.

I am equally confident that we will be back bigger and better than ever in 2021 to celebrate the 80th Pikes Peaks or Bust Rodeo. So mark your calendars for 14-17 July, 2021 and know I'm counting on you to help us make our return the "Best Show on Dirt!"

In closing, please continue to take care of yourselves and your loved ones. Without our incredible fans and supporters, our Rodeo wouldn't exist and your commitment is appreciated beyond measure. God speed, and thank you all!

Sincerely,

Mike McCoy, PPOBR President